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## PRESS RELEASE

### ELEGANT RESORTS LAUNCHES NEW LUXURY 'STAYCATIONS' IN THE UK AND IRELAND

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Luxury tour operator Elegant Resorts has just launched exclusive holidays in the United Kingdom and Ireland to meet the growing demand for staycations this summer and beyond.

They recently conducted a survey to their loyal database named 'The Future of Travel', with the objective of gathering client's thoughts and feelings on travelling in the future. The response was overwhelming, and gave some interesting insight. The survey revealed that just short of 60% of clients would welcome a luxury staycation offering, and were particularly interested in booking private luxury homes in the UK.

The new collection includes not only some of the best hotels in both countries with the likes of Gleneagles, The Merrion and The Newt in Somerset, but also some stunning private estates and castles such as Inverlochy Castle in the Scottish Highlands and Cromlix in Perthshire.

Elegant Resorts also continues to offer great British rail journeys with Belmond and access to exclusive experiences including front row seats at Trooping the Colour and other world-class events, exploring the blossoming gardens of Highgrove, a meet-and-greet with a Museum curator or accessing the usually off limits Map Room in the Churchill's War Room.

Managing Director Lisa Fitzell commented: "I am extremely excited that following such incredible client feedback, we have extended our luxury offering in the UK and Ireland to increase the choice of luxury staycations available to our clients. We discovered that although the majority still had the desire to take a luxury holiday abroad by the end of the year, there was also an increasing demand to enjoy the beauty and culture a little closer to home. Whether that be a countryside retreat, a coastal haven, or an exquisite experience with access to the inaccessible, the majority have a strong desire to discover or rediscover our very own homeland, with the usual personalised and meticulous service that they have become accustomed to. "

**-ENDS-**

**For further information on Elegant Resorts, please contact Charlotte Wilmots at Charlotte's Web PR.**

**Telephone: 07867785091**

**Email: [charlotte@charlotteswebpr.co.uk](mailto:charlotte@charlotteswebpr.co.uk)**