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PRESS RELEASE

ELEGANT RESORTS SUMMER TRENDS & LAST MINUTE DEALS

With the summer holidays kicking in next week, luxury operator Elegant Resorts shares its booking trends and reveals its best-selling and up and coming destinations as well as a host of great deals still available for those looking for a great holiday.

General trends

Longer holidays - Elegant Resorts' clients are having longer summer holidays this year. With such a late Easter, fewer people went away in May, yet bookings are flooding in for a strong summer with guests staying longer - an average of 8.4 nights compared to 7.9 nights last year.

A late market - With the uncertainties linked to Brexit, people have left their bookings to the very last minute and are now making the most of the many great deals on offer. Whilst reservations had been sluggish at the beginning of the year, the market has caught up following the delay to Brexit.

2020 looking up – Bookings for 2020 are up 25% year-on-year, as clients are keen to secure low airfares and make the most of early bird discounts, following the year's uncertainties.

Top 5 destinations

Greece – Retaining its number one position as Elegant Resorts' favourite summer destination, Costa Navarino and Crete have been very popular with families, with resorts such as [The Westin Resort, Costa Navarino](#), [The Romanos, Costa Navarino](#) and [Daios Cove Luxury Resort & Villas](#) are leading the way. The recently open [Four Seasons Astir Palace Hotel, Athens](#) has also become one of the most popular properties in Europe.

Italy – This year, Puglia is the place to be, with [Rocco Forte's new Masseria Torre Maizza](#) already a firm favourite. Family oriented properties such as [Forte Village in Sardinia](#), [Rocco Forte's Verdura Resort](#) in Sicily and [Borgo Egnazia](#) in Puglia are also extremely popular, whilst couples mostly choose to go to the Italian Lakes, Portofino and the Tuscan Coast.

Barbados – Early Summer is a great time to visit, and with great deals to be had, Elegant Resorts secured a high number of bookings this year.

USA – California is having a revival with the reopening of Highway 1, the attraction of the Wine Routes of Napa and the golden beaches along the world-famous coastline. Families are booking Florida's theme parks following the recent launch of Elegant Resorts' new Family Adventures brochure.

Portugal – The Algarve and the family friendly resorts of [VILA VITA Parc Resort & Spa](#), [Pine Cliffs, a Luxury Collection Resort](#) and the [Anantara Vilamoura](#) are strong favourites.

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Destinations with the largest growth

Japan – Up 333% year-on-year, and a new destination to Elegant Resorts, clients book itineraries that take in the classic sights around the country and include luxury resorts as well as traditional Ryokans.

Canada – The destination is up 86% year-on-year, with the West Coast and the Rockies being the most popular regions.

Seychelles – Up 79% year-on-year, following the openings of Six Senses Zil Pasyon and Four Seasons Resort Seychelles at Desroches Island, as well as direct flights with British Airways.

Emerging destinations

Turkey – The country is making a big come back thanks to the opening of stunning resorts in Bodrum. Elegant Resorts' clients are mostly booking Mandarin Oriental, Bodrum, Six Senses Kaplankaya and D-Maris Bay.

Corfu – A great mix of culture and beach, this is the latest Greek island added to the portfolio thanks to the opening of three luxury properties, Domes Miramare, Corfu Imperial Grecotel Exclusive Resort and MarBella Nido Suite Hotel & Villas.

St Barths – The island had a makeover and is a strong contender in the glamorous category as resorts have had incredible upgrades. Stylish Hôtel Le Toiny and Le Sereno, set on one of the most stunning beaches in the world, are extremely popular this summer.

Last minute summer deals

Barbados - Cobblers Cove

Stay 7 nights for the price of 5 and receive a room rate reduction from £1,800 per person – **saving of £2,100 per couple**. Price is based on two persons sharing a Cobblers Garden Suite on a bed and breakfast basis, economy flights including private transfers and UK lounge passes.

Based on 9 July 2019 departure

Offer is valid until 8 August 2019

For further information, please contact Elegant Resorts Reservations on 01244 897508 or visit our website www.elegantresorts.co.uk

Crete - Daios Cove Luxury Resort and Villas – Exclusive Summer Family Offer up to 30% rate reduction

Stay 7 nights in a Deluxe Room Sea View, including half board, and receive a 30% rate reduction together with two complimentary crèche sessions per child, per 5 night-stay from £5,285 per family, **saving £1,565 per family**. Price is based on a family of 2 adults and 1 child sharing a room and includes economy flights, private transfers & UK lounge passes.

Offer valid until 21 August 2019 for travel before 3 November 2019

For further information, please contact Elegant Resorts Reservations on 01244 897508 or visit our website www.elegantresorts.co.uk

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Scenic Rhine Highlights

8-day tour from Basel to Amsterdam, departing 5 August 2019 (other dates available)

From £2,470 per person, **saving £1,700 per couple.**

For further information, please contact Elegant Resorts Reservations on 01244 897508 or visit our website www.elegantresorts.co.uk

Maldives – Milaidhoo Island up to 45% rate reduction

Stay 7 nights in a Water Pool Villa or Beach Pool Villa on a half board basis including a Manta snorkelling trip from £4,695 per person, **saving £5,600 per couple.**

Price includes economy flights, shared seaplane transfers and UK lounge passes.

Offer is valid until 31 October 2019.

For further information, please contact Elegant Resorts Reservations on 01244 897508 or visit our website www.elegantresorts.co.uk

Mauritius - Four Seasons Resort Mauritius at Anahita up to 40% rate reduction

Stay 7 nights in a Garden Pool Villa on half board basis from £2,450 per person, **saving £2,300 per couple.** The price includes economy flights, private transfers and UK lounge passes.

The offer is valid for travel until 25 December 2019 and must be booked by 31 July 2019.

For further information, please contact Elegant Resorts Reservations on 01244 897508 or visit our website www.elegantresorts.co.uk

Mexico - Grand Velas Riviera Maya up to 38% rate reduction

Stay 7 nights in an Ambassador Suite Ocean View on an all-inclusive basis with a \$50 spa credit per adult per day, from £3,295 per person, **saving £3,500 per couple.**

The price includes economy flights, private transfers & UK airport lounge passes.

The offer is valid until 18 December 2019 and must be booked by 15 August 2019.

For further information, please contact Elegant Resorts Reservations on 01244 897508 or visit our website www.elegantresorts.co.uk

Thailand - Rosewood Phuket

Stay 7 nights for the price of 5, in a Partial Ocean Pool Pavilion on a breakfast basis from £2,695 per person, **saving £1,800 per couple.**

The price includes economy flights, private transfers and UK lounge passes.

The offer is valid until 31 October 2019.

For further information, please contact Elegant Resorts Reservations on 01244 897508 or visit our website www.elegantresorts.co.uk

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