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PRESS RELEASE

ELEGANT RESORTS - SUPPORTING OCEAN CONSERVATION ON WORLD OCEAN DAY



On Friday 7th June 2019, staff at Elegant Resorts enjoyed an exciting day of fundraising to support World Oceans Day - an annual celebration, as well as a call to action, for ocean conservation worldwide.

Staff at the luxury tour operator, based in Chester, came to work in ocean themed fancy dress, or simply wore the colour blue. Throughout the day, the company also hosted a cake sale, where tasty treats were sold to raise funds. Through these fundraising activities, a total of £111.19 was raised for the WWF. As the world's leading independent conservation organisation, the WWF is working with government decision-makers, industries, communities and consumers to give our seas a healthier future.

Elegant Resorts also wanted to share World Oceans Day with their clients, by shining a light on Six Senses Laamu in the Maldives. With the largest marine team of its kind, conservation is embedded in the philosophy of Six Senses Laamu, making it one of the world's leading resorts in protecting the ocean.

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MASTERS IN LUXURY TRAVEL SINCE 1988

Marteyne van Well, General Manager at Six Senses Laamu says “I set a challenge to myself and the Marine Team – let us leave a legacy in Laamu, let us leave this beautiful and unique part of the Maldives better than how we found it! We have welcomed 17 visiting experts in the past year, learning from their expertise and in turn, sharing our learnings and experiences with our guests, team and the local community. The Maldives underwater Initiative is only at the start of its journey, and with ambitious plans for 2019, we will continue with our aim to inspire and drive the conservation message within our sphere of influence and beyond.

Lisa Fitzell, Managing Director of Elegant Resorts says “Over the last three decades, Elegant Resorts has helped thousands of clients explore the planet. Today, we recognise more than ever that we have an even greater responsibility to protect the planet. Our commitment to selected partners who share the same values is extremely important to us and provides ways in which we can support and help the people and environment in a variety of destinations. We also practice what we preach and do our bit for the environment in terms of recycling, reducing our waste and minimising our power usage. World Ocean Day has provided the perfect opportunity to shine a light on one of our key partners, and we have nothing but admiration for the work that Marteyne and her team do at Six Senses Laamu. It has also been a great opportunity to have fun in our workplace and raise vital funds for WWF”

Clients, partners and the public can read more about Ocean Conservation with Six Senses Laamu through the Elegant Resorts Blog and by following us Elegant Resorts on Facebook and Instagram.

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For further information about Elegant Resorts, please contact Charlotte Wilmots at Charlotte's Web PR.

Telephone: 07867785091

Email: charlotte@charlotteswebpr.co.uk