

MASTERS IN LUXURY TRAVEL SINCE 1988

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PRESS RELEASE

ELEGANT RESORTS LAUNCHES LATEST LUXURY BROCHURE: FAMILY ADVENTURES

Leading luxury specialist <u>Elegant Resorts</u> is launching its "Family Adventures" brochure this week, which aims to help families create shared memories to last a lifetime.

Put together by their team of family travel specialists, the brochure showcases a carefully chosen collection of properties, inspiring worldwide destinations, a selection of itineraries designed with age-appropriate activities in mind, along with key practical advice for the family traveller.

Elegant Resorts also present a range of unmatched features, which help customers to create a seamless and stress-free family escape:

- Family Favourites The handpicked 'Family Favourites' hotels & resorts are clearly marked throughout the brochure, and provide families with a plethora of exclusive benefits, including complimentary kid's clubs only available when booking with Elegant Resorts.
- Worldwide Kids Clubs Elegant Resorts is the first travel company to officially partner with Worldwide Kids, one of the world's top children's club operators with over 30 years' experience. When travelling with Elegant Resorts, families can pre-book their children's place at all the featured Worldwide Kids Clubs, completely free of charge.
- **Planning Tools** 'Family Travel Tips', 'The Travel Calendar' and an 'Activity Planner', aim to take the stress away from those planning the perfect family escape.
- Family Concierge When booking with Elegant Resorts, clients receive the unrivalled support of
 their dedicated and specialist Family Concierge Team, who are on hand to arrange anything from
 pre-booking nannies to organising airport assistance, ensuring customer journeys run that much
 smoother.

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Within the brochure, Itineraries have been created to offer unforgettable experiences for families with

children aged 5 - 8, 9 - 12 or Teenagers. The exclusive and inspiring portfolio of family itineraries includes:

A First Time South African Safari - Recommended for 5 – 8 Year Olds who love animals, with the

opportunity to see penguins at Boulders Beach, the marine big fives at Grootbos Private Nature

Reserve and to get up close and personal with the other famous fives at the Shamwari Private

Game Reserve, all whilst learning about wildlife conservation.

A Land of Fire and Ice...and Fun in Iceland – Recommended for 9-12 Year Olds, it offers thrilling

super jeep and rib boat tours, Icelandic horse rides through incredible landscapes and a whale

watching excursion from Reykjavik.

Captivating Costa Rica – Recommended for teenagers, it offers the opportunity to go hiking in the

tropical forest and find out about the country's fauna and flora but also includes time in Arenal

National Park, famed for its active volcanoes, and some rafting and sub-wing diving in the Gulf of

Papagayo.

An adventure through Alaska – A cruise holiday suitable for all ages, offering the opportunity to

not only see some of the most breath-taking landscapes but also to take part in exciting excursions

and activities throughout including gold panning in Klondike Gold Dredge, a photo safari and whale

watching experience and a boat tour to explore Alaska's rich marine life.

Also catering for the more beach loving families, "Family Adventures" features a handpicked range

of the very best beach properties with world class kids' clubs offering a range of activities.

"Family Adventures" is available in both print and digital format.

To view the brochure digitally, please click here.

To order a print copy, please click here.

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Or for further information about the "Family Adventures" brochure and Elegant Resorts, please contact

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