

PRESS RELEASE

Elegant Traveller by Elegant Resorts – A New Direction In Luxury Travel

Luxury tour operator, Elegant Resorts, is pleased to announce the launch of [Elegant Traveller](#), an exciting new online platform set to lead the future of luxury travel in the digital age.

Bringing to life phenomenal destinations and five-star experiences across the world, Elegant Traveller is a luxury travel and lifestyle blog, updated weekly with exclusive, visually led articles, allowing readers to become truly inspired to see the world with Elegant Resorts. Taking on the feel of a modern glossy magazine, Elegant Traveller is seamlessly integrated with social media channels, encouraging users to share and engage with their travel experiences.

Key pieces featured for the Elegant Traveller launch include:

- An immersive 360-degree interactive tour of Daios Cove Luxury Resort and Villas' top-category Mansion
- An exclusive interview with Dereck and Beverly Joubert, the award-winning filmmakers and conservationists behind the Rhinos Without Borders project, Elegant Resorts international charity partner for 2017-18
- Exclusive interviews with Frederic Vidal, General Manager of Las Ventanas al Paraiso, A Rosewood Resort in Mexico, who shares the story of the hotel's fantastic art collection, and COMO Metropolitan Bangkok's Head Chef, Prin Polsuk, who discusses his acclaimed restaurant
- A guest contribution from Selma Day, co-owner and Editor-in-Chief of Mayfair Times magazine, who works with Elegant Resorts as their luxury travel partner

Continuing with a commitment to offer the finest luxury experiences, Elegant Traveller is the latest in a number of digital advancements Elegant Resorts is making to surpass its already leading position as one of the UK's leading tour operators.

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