

PRESS RELEASE

ELEGANT RESORTS CELEBRATES ITS 25TH ANNIVERSARY BY TREATING ITS TOP AGENTS TO A TRIP OF A LIFETIME IN ABU DHABI & DUBAI

Luxury travel company Elegant Resorts recently invited its top Travel Agents to join them on a trip of a lifetime to Abu Dhabi & Dubai, designed especially to thank its most loyal customers for their support over the years.

Organised by Product Manager Tara Taylor, the trip began with Club World seats on British Airways for a relaxing flight to Abu Dhabi followed by a stay at the sumptuous, newly opened Ritz-Carlton, Abu Dhabi. As with all Ritz-Carlton properties, this resort is the epitome of elegance and understated glamour. The guests were treated to One and Two Bedroom Villas and enjoyed fabulous traditional and international cuisine at the wonderful dining venues.

Beyond the delights of the hotel, highlights of the stay in Abu Dhabi were a guided tour of the world's largest Mosque and a day spent at Ferrari World, including a chance to not only marvel at the incredible car collection but (for those brave enough!) to also ride the world's fastest roller coaster – the Formula Rossa!

Next on the itinerary was a trip to Dubai and a stay at one of Elegant Resorts' favourite Ritz-Carlton properties. After checking into their supremely stylish and spacious Deluxe Club Rooms in the brand new wing, the group enjoyed a fabulous cocktail reception at the chic outdoor La Baie Lounge. Anyone who has experienced a stay at a Ritz-Carlton resort will know that their attention to detail is first-class, so extra special touches such as Elegant Resorts' embroidered dressing gowns as gifts and personalised cakes for a member of the

trip celebrating a birthday were just a few of the magical moments which made the experience such a huge success.

Soaking up the atmosphere, enjoying the hotel and its immaculate facilities were the order of the day here but time was also made to explore a little bit more of what Dubai had to offer. Amongst the list was skiing, shopping, and a fabulous evening spent in the desert, complete with shisha pipes, traditional cuisine served on lavish rugs and a belly dancing masterclass. A few members of the group also expressed an interest to visit the world's tallest building – the Burj Khalifa and whilst being officially 'fully booked', Elegant Resorts' Dubai Resort Manager Keshar Mokha pulled out all the stops as always and ensured the visit was made possible, much to everyone's delight.

Finally it was time to say goodbye to Dubai and the beautiful Ritz-Carlton. Each member of the trip left with fond memories, new and lasting friendships and a good few stories to tell. And since their return, Tara and the team have received numerous thank you messages including one from Ian Ford at Select Travel who said: 'I wanted to tell you personally what a wonderful time I have had and what excellent hosts you have all been. The trip was thoroughly enjoyable, with excellent organisation and faultless planning throughout.'

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Supporting Image attached, for further media information or more images, please contact Angela Jones at Elegant Resorts on 01244 897140 or email angela.jones@elegantresorts.co.uk To view further details on Elegant Resorts or The Ritz-Carlton properties featured, visit www.elegantresorts.co.uk