

07 September 2010

**ELEGANT RESORTS INTRODUCES QUALITY ONLINE VIDEOS
OF LUXURY RESORTS TO WWW.ELEGANTRESORTS.CO.UK**

To help clients select the perfect accommodation for their holiday, leading luxury travel company, Elegant Resorts has introduced specially filmed, high quality video footage to its website – www.elegantresorts.co.uk. Featuring some of the finest resort hotels, lodges and island hideaways around the world, the videos showcase individual properties, including the different room options and facilities available at the hotel, such as spas, restaurants and leisure facilities.

The footage for each property is divided into small clips that last between 30 and 60 seconds. This means clients can select exactly what they want to see quickly and easily rather than having to watch one long video.

Alison Scott, Commercial Director at Elegant Resorts, said: "Our new online videos give our clients a real feel for a property and will help them ensure they book the ideal resort that suits their needs and tastes. We are delighted to be able to offer this new and useful function to our website that will help clients make faster and more accurate decisions about their holiday."

The videos are supplied by VIP Plus and offers Elegant Resorts an extra dimension for clients researching and booking luxury travel.

- ends -

For further media information, please contact Angela Jones at Elegant Resorts on 01244 897140 or email angela.jones@elegantresorts.co.uk.