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## **PRESS RELEASE**

### **ELEGANT RESORTS UNVEILS EXCLUSIVE PARTNERSHIP WITH LUXURYBARED.COM AN EXCLUSIVE 'MEMBERS ONLY' TRAVEL REVIEW WEBSITE**

Leading UK luxury tour operator Elegant Resorts, is delighted to announce an exclusive partnership with LuxuryBARED.com, the world's first global 'Membership Only' luxury travel review website, launching November 2015. The new collaboration will seamlessly deliver the highest level of luxury reviews and bespoke booking services in the luxury travel industry.

Designed for today's discerning luxury traveller, who requires insightful holiday information, the travel review site will feature an extensive selection of hand-picked reviews by LuxuryBARED's experienced and knowledgeable in-house professional review team. Reviews will primarily cover the following:

- Leading luxury hotels by destination and hotel group
- Ultra-luxury cruise operators
- First and Business class air travel on popular long haul routes
- Individual member reviews

"We are delighted to be the first tour operator in the world to partner with LuxuryBARED for their innovative service," comments Michelle Sephton, Managing Director at Elegant Resorts. "We strive to offer the very best luxury holidays and partnering with LuxuryBARED will allow our clients access to hotel and travel information in an unprecedented way. With their creative technology and commitment, passion and knowledge, I have no doubt that LuxuryBARED will become the world's leading luxury travel review site.

At launch, LuxuryBARED will showcase more than 62 luxury hotels in 16 destinations reviewed by a team of in-house professionals along with members themselves,

Further, members of this exclusive travel review website will be provided with GoPro video devices to enable them to create personalised video of their holiday experiences to be shared on the site along with blogs and member-to-member direct communication.

Grant Holmes, Founder of LuxuryBARED comments, "We are thrilled to be launching exclusively with Elegant Resorts, a brand with a legendary reputation in the industry for impeccable service, and skill in producing one-of-a-kind luxury travel experiences. Working with Elegant Resorts' network around the world, LuxuryBARED members will enjoy an unparalleled level of service and privileged access. It is a natural fit and expands our ability to deliver the highest level of knowledge in the luxury travel industry."

Chairman's Club members of Elegant Resorts will receive a complimentary one-year, LuxuryBARED membership for 2016.

- Ends -

**For further media information, please contact Angela Jones at Elegant Resorts on 01244 897 140 or email [angela.jones@elegantresorts.co.uk](mailto:angela.jones@elegantresorts.co.uk)**