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## **PRESS RELEASE**

### **007 COMES TO CHESTER AS ELEGANT RESORTS CELEBRATES ITS 25<sup>TH</sup> ANNIVERSARY WITH A GLAMOROUS JAMES BOND PARTY AT ITS CHESHIRE HQ**

After months of careful planning and with lots of anticipation, Elegant Resorts' Chester HQ was the setting for a glamorous party to celebrate 25 years as the leader in luxury travel.

The in-house team transformed a whole wing of the building into a stage set from Casino Royale and with a black-tie dress code to match, the evening was set to be a glamorous affair befitting of such a special anniversary.

Elegant Resorts' started all those years ago with a small number of luxury hotels in Barbados so it was appropriate that the Barbados Tourist Authority and a number of hotel partners were kind enough to sponsor the celebration. So, armed with Caribbean style cocktails, the scene was set for a fantastic evening.

Highlights of the night were staff members getting into the spirit dressing up as James Bond, a selection of 'baddies' and Bond girls along with roulette, blackjack and poker tables where spot prizes included luxury holidays, rum and wine.

Staff also had the chance to win a fabulous holiday to Sandy Lane & Colony Club, Barbados (with flights courtesy of British Airways) by creating the ultimate 'Spy Kit' and taking part in a number of 'secret missions' which all added to the excitement. The pièce de résistance however was the spoof James Bond video, created by members of staff.

Speaking about the party, Elegant Resorts Managing Director Michelle Sephton said 'While we pride ourselves on being the best luxury tour operator in the UK, I can also safely say we pride ourselves on our parties too and this has to be one of the best yet. Thanks to all those who helped organise it and to our wonderful staff who make Elegant Resorts such a great place to work!' We're delighted to be celebrating our

25<sup>th</sup> anniversary, a unique milestone made possible by our loyal clients who trust us with all their luxury holiday requirements and here's to the next 25 years!

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