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PRESS RELEASE

ELEGANT RESORTS LAUNCHES LUXURY TRAVEL & LIFESTYLE MAGAZINE

To mark its 25th Anniversary, luxury travel company Elegant Resorts has re-launched its glossy lifestyle magazine 'Elegant Traveller'. Jam-packed with all things 'luxury', the stylish magazine, designed in-house by a dedicated editorial team at its Chester headquarters, features an eclectic selection of articles perfect for coffee table reading.

Amongst the features is a homage to the Caribbean – where it all began for Elegant Resorts 25 years ago; a spotlight on the latest holiday fashions and accessories; an interview with the Head Chef from one of the most glamorous hotels in St. Lucia and a fascinating look at some of the best spas around the globe. There's also some invaluable travel advice from intrepid explorer and former travel editor of the Telegraph, Graham Boynton. In addition, you'll find a tempting selection of special offers, tailor-made for its readers and featuring some of the best hotels and resorts worldwide.

The ultra-chic resort of Cap Juluca in Anguilla is also celebrating its 25th Anniversary this year and to mark the occasion, it has teamed up with Elegant Resorts and Virgin Atlantic to offer readers the chance to win a dream holiday to this resplendent Caribbean island. Readers are asked to simply send a picture of their favourite Elegant Resorts' holiday memory along with an appropriate 'title' and the team will choose their favourite, which will be announced in April.

Speaking of the launch of Elegant Traveller, Managing Director Michelle Sephton said: "In the world of Elegant Resorts, providing our clients with just a wonderful holiday is not enough, we always aim to go above and beyond this and so creating an engaging and glossy lifestyle magazine helps us achieve this. We hope our readers will enjoy the magazine as much as we've enjoyed putting it together for them. I know I'm personally looking forward to the next issue already."

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