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## **PRESS RELEASE**

### **ELEGANT RESORTS LAUNCHES ITS LATEST GLOSSY BROCHURES**

The result of months of detailed research and eagerly anticipated by many, leading luxury Tour Operator Elegant Resorts has launched its latest collection of glossy brochures for 2014.

As it celebrates its 25<sup>th</sup> Anniversary, the highly-esteemed Tour Operator has delivered a beautiful portfolio once again. With a stunning cover design and sumptuous internal pages, the brochures reflect the company's commitment to luxury travel whilst demonstrating the devotion of its Chester-based team to offer its clients only the crème-de-la-crème of hotels and resorts worldwide. Covering the globe, the brochures take in the delights of five continents presented in the following format:

*Arabian Gulf & Indian Ocean*

*Caribbean & Mexico*

*Europe & North Africa*

*The Americas*

*Asia, Australasia & Africa*

*Cruise*

Within the brochures, there are plenty of long-standing favourites but also some fabulous new entries which are sure to be a huge success. In The Americas, there's the stunning Rancho Valencia Resort & Spa, Southern California's only Relais & Châteaux property. In Vietnam, Banyan Tree aficionados will be delighted to see the introduction of Banyan Tree Lang Co with its beautiful all-pool villas, whilst in Africa,

clients can now go in search of the Big 5 at the Four Seasons Safari Lodge Serengeti, Tanzania.

Whether a new addition or an old favourite, Each property has been hand-picked by an experienced Product Team whose sole aim is to ensure every featured property excels in everything luxury and reflects the ethos of the Elegant Resorts' brand. But picking the right hotel or resort isn't the end of the story, in fact it's only the beginning.

What makes Elegant Resorts so special is its exceptional team of dedicated Travel Consultants who are on hand to look after their clients from that initial enquiry to well after they return home. Beyond booking accommodation and flights and arranging complimentary airport lounges, they will also personalise every inch of their trip to make it the best it can possibly be, from arranging spa treatments, golf tee-off times to booking restaurants and excursions, every little detail is taken care of so clients can relax safe in the knowledge that they will be there to help and advise you every step of the way.

Within the brochures, you'll find some hotels and resorts with a long-standing reputation for excellence alongside some exciting, new properties. From magical islands like Barbados in the Caribbean to the more mystical experiences of a rail journey through Asia, Elegant Resorts has luxury travel well and truly covered.

So if you're considering your next holiday and don't know where to start, let the leaders in luxury travel guide you. Visit their website at [www.elegantresorts.co.uk](http://www.elegantresorts.co.uk) or call them on **01244 897 100**.

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