

## **ELEGANT RESORTS LAUNCHES NEW CRUISE BROCHURE AS LUXURY CRUISE INDUSTRY CONTINUES TO GROW**

Leading luxury travel company Elegant Resorts has launched its new 2011/2012 'Luxury Cruise' brochure – offering a handpicked selection of the finest luxury cruises around the world.

Combining the service levels for which Elegant Resorts is renowned with a carefully selected choice of luxury cruise lines and yachts, Elegant Resorts' Luxury Cruise brochure covers all styles of cruising from contemporary, relaxed and informal to more traditional cruises with the opportunity to dress for dinner.

Commenting on the launch, Alison Scott, Commercial Director, Elegant Resorts, says; "As luxury cruising continues to grow in popularity, our new brochure reflects the latest arrivals to the luxury cruise market. From Richard Branson's Necker Belle catamaran, which can be privately hired to cruise the Caribbean, to Seabourn Quest which launches in June and continues Yachts of Seabourn's reputation for exclusivity and luxury - our expert team can advise clients on the ideal cruise for them in 2011 and 2012."

New to Elegant Resorts' Luxury Cruise programme this year are South Pacific and French Polynesia specialists Paul Gauguin Cruises and French cruise company, Compagnie du Ponant, whose beautiful, contemporary style cruise ship, Le Boréal, provides a completely unique cruise experience. Destination-dedicated Oceania Cruises has also introduced Alaska, Canada and New England as new cruise itineraries for summer 2011.

As well as the brochure's featured cruises, Elegant Resorts can tailor make an itinerary to suit the needs of individual travellers, with additional nights at recommended hotels either side of the cruise, as well as flights, private transfers and add-on's as required. This bespoke service is continued while clients are away, with Elegant Resorts' dedicated concierge service on hand for all the added touches that turn a holiday into the ultimate luxury experience.

Cruise companies featured in the new brochure include Yachts of Seabourn, Silversea, Regent Seven Seas, Crystal Cruises, Oceania Cruises, SeaDream Yacht Club, Cunard, Azamara Cruises, Celebrity Cruises, Explorer Cruises, Star Clippers, Paul Gauguin Cruises, Compagnie du Ponant Cruises, a dedicated Elegant Resorts Private Yacht service and Richard Branson's private Yacht, Necker Belle.

**For bookings, please call Elegant Resorts Reservations on 01244 897538 or visit [www.elegantresorts.co.uk](http://www.elegantresorts.co.uk)**

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