

PRESS RELEASE

ELEGANT RESORTS LAUNCHES NEW LUXURY CRUISE BROCHURE OFFERING EVERYTHING FROM CLASSIC CRUISE SHIPS TO EXCLUSIVE YACHTS AND EXPEDITION CRUISES

Elegant Resorts, award-winning luxury tour operator is this week launching their third Cruise brochure – **Luxury Cruise 2012/13**. Featuring a handpicked selection of the finest cruises that the world has to offer, the brochure has a superb choice of luxury cruise liners as well as river cruises, tall ships, luxury barges, grand yachts and even a steamship on the Nile. New for 2012/13 are Orion Expedition Cruises and the luxurious Sultans Way Yachting experiences in the Maldives, as well as a number of new itineraries from Oceania Cruises, Regent Seven Seas, Silversea and Seabourn.

Commenting, Alison Scott, Commercial Director, says 'Cruise is an area that continues to grow for us. Since its launch in 2010, the brochure has proved extremely popular with our clients. They are able to use it as a source of information to select a cruise of their choice, knowing that not only has it been handpicked by our team of specialists, but also that we can arrange all the flights, transfers or additional accommodation that they might require with our customary expertise, making the whole experience of booking a cruise as seamless as possible.

'A luxury cruise is a wonderful way to travel, offering the chance to relax and unwind in beautiful surroundings, with attentive service, superlative food and a ship that changes the scenery for you. With such an array of different styles of cruises, from contemporary, relaxed and informal to the more traditional, there is something to suit every taste, whether you are looking for a classic cruise liner, a smaller river ship or an exclusive yacht. There is also a huge choice of destinations, with all continents covered, from the islands of the Caribbean to Maldivian Atolls and from virtually uninhabited archipelagos in Indonesia to the beauty of Alaska – all just waiting to be explored in luxurious style.'

Some of the new features for 2012/13 include *Orion Expedition Cruises*, who offer specialist expedition cruise vessels, each carrying one-hundred passengers. They offer guests the opportunity for many new, unique experiences in destinations that are relatively unexplored and are ideal for the more adventurous luxury travellers. Itineraries featured by Orion include the Kimberley region of Australia, the Australian Islands Papua New Guinea, New Zealand the Sub Antarctic, Melanesia, the Spice and Forgotten Islands and Antarctica.

At quite the other end of the spectrum is another new addition to the brochure, *The Sultans Way* by Sultans of the Seas, a selection of three power yachts offering exclusive yacht experiences in the Maldives. Featuring spacious cabins with en suite bathrooms, outdoor terraces, complimentary use of water sports facilities and crewed by a Captain, Chef, Butler and Diving Instructor, they offer a new dimension to a holiday in the Maldives. They can be used either as a stand alone cruise-experience, an addition to a hotel stay giving an unforgettable two-centre trip or as the ideal interlude between two islands on a longer Maldivian holiday. For keen divers, this would be a perfect way to explore some of the more remote areas of the Maldives in style, or for those who are after a less active cruise, spa treatments can

be made with various resort en route, and meals can be taken in the salon, the exterior deck or even on an empty sandbank as you wish.

Also new to the brochure are the new itineraries being featured by *Seabourn's* Cruise Collection, including the Seabourn Sprit 10-day itineraries sailing round trip from Venice to the best of the Adriatic and Dalmatian Coasts. Seabourn Spirit's sister ship, Seabourn Legend will offer two different 10-day itineraries between Rome and Monte Carlo, exploring many fascinating ports along the French and Italian Rivas. Also new is a series of cruises exploring the diverse and stunning lands of Australia, New Zealand and Indonesia aboard Seabourn Odyssey. In the Caribbean, Seabourn Spirit will operate two new seven-day voyages between St Maarten and Barbados, combinable for a luxurious 14-day Southern Caribbean experience. Meanwhile, Seabourn Legend will offer a round trip from Fort Lauderdale, and from St Thomas. In South America, Seabourn Sojourn will start 2013 with two cruises that will explore the beauty of the Amazon.

Oceania is also introducing a number of new ports of call including Algiers; Klaipėda in Lithuania; Norfolk in Virginia; Port Canaveral in Florida and Seattle, Washington. There is also the exciting news that Oceania Cruises will return to Alaska, with the Regatta once again exploring the ancient glaciers, lush forests and mountains of this beautiful region in the summer of 2013.

Oceania Legends of Europe (7 night cruise from Rome to Venice on MS Riviera

From £1645 per person (Deluxe outside C) on a full board basis. Price includes international flights, private transfers, accommodation for two adults at the St. Regis Grand Hotel, Rome (Superior Room) on a breakfast basis for one night pre-cruise, pre-paid gratuities and \$100 on-board credit per stateroom.

- Ends -

Elegant Resorts offers luxury beach, cruise, family, safari, sailing, spa, villa, and ski holidays worldwide, and is proud to be a UK accredited agent for Virgin Galactic Space Travel.

For bookings, or further information please contact Elegant Resorts Reservations on **01244 897538** or visit www.elegantresorts.co.uk.

For further media information, please contact **Angela Jones, Elegant Resorts, Tel: 01244 897140** or email angela.jones@elegantresorts.co.uk