

12 April 2011

ELEGANT RESORTS LAUNCHES LUXURY ESCORTED GROUP TOURS THROUGH CHINA

Elegant Resorts, the UK's leading luxury tour operator, has launched its new fully escorted luxury group tours to China, for the discerning traveller looking for adventure.

In addition to our individual tailor-made journeys to China, Elegant Resorts are offering clients the chance to experience a fascinating and relatively untraveled country in style with four regularly scheduled small group tours that are genuinely luxurious with accommodation in luxury five-star hotels, restaurants, and private access experiences with a maximum of 20 people per tour.

Alison Scott, Commercial Director for Elegant Resorts said, "China is still quite new to tourism and it is very much a growing market since the Beijing Olympic Games. Clients experiencing the destination for the first time are keen to explore both the modern China as well as its more traditional areas".

"With the security of a Western bilingual China Host and a professional tour guide on hand at all times to make sure they get the very best out of their holiday and tours that are loaded with Insider Access experiences such as a private banquet atop a secluded section of the Great Wall or exploring Guilin's Li River on intimate bamboo rafts, allow clients to discover China in an exceptional way".

Below is a list of 2011 tour dates and pricing includes accommodation in luxury five-star hotels, excursions, selected meals, internal transportation and return flights with British Airways:

14 Day Imperial Tour – Beijing, Xian, Guilin, Hangzhou and Shanghai. The flagship tour is an excellent introduction for people who have never been to China and this tour departs 6th June 2011. From £6,695 per person.

12 Day Family Tour – Beijing, Xian, Guilin and Shanghai. Ideal for families (with young kids to teenagers), the Family tour has been specially crafted with experiences to indulge children with activities such kite flying, kung fu, shadow puppet experience and dumpling and noodle making. Tour departs 7th July 2011. From £5,670 per adult and from £5,185 per child (under 12 years) based on 2 adults and 2 children sharing.

12 Day Majestic Tour – Beijing, Xian, Guilin and Shanghai. An abbreviated version of the Imperial Tour but still covers China's essential destinations in style. Tour departs 13 April 2011, 11 May 2011, 14 September 2011 and 12 October 2011. From £5,870 per person.

12 Day Unique Destinations Tour – Chengdu, Lining, Shangri-La and Lhasa. This tour provides the best possible experience of South West China and Tibet; this tour departs on 11th September 2011. From £7,195 per person.

Call the dedicated travel consultants at Elegant Resorts for further details on 01244 897 538 or visit our website www.elegantresorts.co.uk.

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Elegant Resorts offers luxury beach, cruise, family, safari, sailing, spa, villa, and ski holidays worldwide, and is proud to be a UK accredited agent for Virgin Galactic Space Travel.

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