

19 February 2014

PRESS RELEASE

ELEGANT RESORTS SUPPORTS VERY SPECIAL LOCAL CHARITY FOR CHILDREN

Leading luxury travel company, Elegant Resorts is honoured to be supporting a very special local children's charity as it holds a Ladies' Lunch in Chester on the 3rd April 2014.

The Countess of Chester Hospital Babygrow Appeal last year launched an ambitious fundraising appeal. With a target of £3million, the aim is to raise enough money to build a brand new neonatal unit, providing improved facilities in a more spacious environment. Last year the unit cared for around 450 babies many of whom were very poorly, either in intensive care or on ventilators. Understandably this is a very anxious time for Mum and Dad, and currently the restricted size of the unit means that they can't always be given the space and privacy they would ideally like. There is no separate room where siblings can play or dedicated counselling room for when bad news has to be given. The Babygrow Appeal will provide all this and much more. Just after its first birthday Babygrow has achieved £900k of its £3 million target but there's still a long way to go and Elegant Resorts is delighted to be sponsoring yet another fundraising effort.

Michelle Sephton, Elegant Resorts Managing Director says "So many of our clients and staff have their own families, many of whom were born at The Countess, so it's a great opportunity for us to support this local charity, and provide care for these special babies in the very best environment possible".

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For further media information, please contact Angela Jones at Elegant Resorts on 01244 897140 or email angela.jones@elegantresorts.co.uk.