



30th November 2010

## **Elegant Resorts partners with BodyandSoulHolidays.com for luxury spa holiday fulfilment**

Elegant Resorts, the UK's leading luxury tour operator, has teamed up with BodyandSoulHolidays.com to fulfil its website visitors requests for information, quotes and booking arrangements for luxury spa holidays.

Branded [Body&Soul@ElegantResorts](#), specially selected spas can now be booked through the Elegant Resorts team of luxury experts. Advisors can arrange tailor-made luxury spa experiences for discerning travellers who want to de-stress and decompress at a destination spa, relax on a paradise island, or spa, shop and sightsee in one of the world's major cities.

Alison Scott, Commercial Director for Elegant Resorts said, "BodyandSoulHolidays.com is a fantastic source of information for people looking for news and reviews on luxury destination spas, spa holidays, and spa trends around the world.

We have noticed a change in what consumers want from a luxury holiday. Many clients are looking for a richer holiday experience that is lifestyle based and a Spa is definitely at the top of the agenda in today's busy world. BodyandSoulHolidays.com has built up a fantastic website, which complements our own. Partnering with the UK's leading spa news and spa holidays advisor, Elegant Resorts will be able to hand over it's years of expertise, giving visitors to the site much needed advice when selecting the right spa holiday to suit their needs. "

Commenting on the new relationship, Erna Low CEO Joanna Yellowlees-Bound said, "BodyandSoulHolidays.com is one of the web's most trusted resources for news and reviews on luxury destination spas, spa holidays, and spa trends around the world. Elegant Resorts has the UK's most savvy luxury travel advisors. Their personal touch and "nothing is too much to ask" attitude will make visitors to our site feel pampered and relaxed even before they reach their spa destination! Together, we will offer our spa goers the most comprehensive range of options, advice and service that they need to make the right luxury spa holiday choice."

Spa fans will be able to book any [Body&Soul@ElegantResorts](#) branded spa, from today by phoning **01244 897 544** or by filling out a website enquiry form for the spa of their choice to receive further details and advice from [Body&Soul@ElegantResorts](#) sales advisors.

- ENDS -

**For further media information, please contact Angela Jones at Elegant Resorts on 01244 897140 or email [angela.jones@elegantresorts.co.uk](mailto:angela.jones@elegantresorts.co.uk).**

**Note to Editors:**

**About Elegant Resorts:**

[Elegant Resorts](#) is a luxury travel company based in Chester, UK, specialising in creating luxury, tailor-made holidays to hotels, villas and resorts in numerous, diverse locations around the world, combining in-depth experience in all aspects of the travel industry, with the highest standards of client care. The company was founded in 1988 by Honorary Chairman, Geoff Moss. Aiming for the upper end of the market, from the outset, the company made a point of including only those hotels, villas and resorts that could be said to deliver a genuinely luxurious experience. In addition, relationships with major world airlines ensured that the experience of travelling in any class – but particularly in First and Club – came up to the standard of the rest of the holiday. In 2008 the company was purchased by Thomas Cook thereby securing an exciting opportunity for the Elegant Resorts brand to expand without compromising its reputation for luxury holidays.

Elegant Resorts is a member of ABTA, the Association of British Travel Agents, and is fully bonded with a licence granted by the Civil Aviation Authority.

**About BodyandSoulHolidays.com:**

[BodyandSoulHolidays.com](http://BodyandSoulHolidays.com) is the UK's most trusted provider of spa holiday news and information online. BodyandSoulHolidays.com provides the latest spa news, reviews and features articles on inspiring destination spas, heavenly hideaways, sparkling new trends, new spa treatments, celebrity spa-spotting and more. Guest writers, health, beauty and medical advisors and industry trendsetters regularly contribute to the website which also features special promotions for Body and Soul website visitors who sign up to receive [BodyandSoulHolidays's newsletter](#).

Body and Soul is owned by ski and spa company, [Erna Low](#), who have been specialising in Spas since the 1950's when its founder, Miss Erna Low, regularly went on spa holidays and arranged tailor-made tours for spas all around the world. Famous for her skiing and spa programmes, the formidable Miss Low received many accolades during her career culminating in her induction, in 1999, into the travel Industry Hall of Fame. The Erna Low brand is recognised globally to represent holidays to the finest resorts, with total flexibility, discerning choice, value for money and a personal service even in today's online age.