



ASTON MARTIN

*Elegant Resorts*

*Exclusively Elegant Travel since 1988*

## LIMITED PLACES REMAIN

### Elegant Journeys with Aston Martin – The Autumn Collection

A unique, new collection of exclusive luxury touring escapes exploring England, Italy and Scotland, in collaboration between Aston Martin and Elegant Resorts

British luxury brand, Aston Martin, and luxury travel company, Elegant Resorts, will be collaborating this autumn on a bespoke collection of exclusive, self-drive tour experiences through the Elegant Journeys series, available in September and October 2016.

A dream realised, clients will climb behind the wheel of one of the world's most beautiful and stylish sports cars for a new breed of exhilarating performance drive that blends scenic open roads, the most exclusive luxury hotels, world-class cuisine and extraordinary once-in-a-lifetime experiences, which await them at each destination.

Clients can expect the highest level of service and hospitality on all three of the, specially commissioned, bespoke journeys – each one limited to just six Aston Martins (twelve guests) – as they discover dramatic hidden corners of stunning European destinations.

Beginning in September 2016, the four-night England All Stars journey uncovers the heritage, beauty and refinement of the quintessential English countryside and visits spectacular Blenheim Palace, while the new, five-night Italy Unpacked journey melds the allure and elegance of a selection of Italy's prettiest lakes with the dramatic scenery of the Dolomites. Meanwhile, in October, the five-night Scottish Legends adventure takes guests to the Highlands of Scotland and Isle of Skye, where they will travel alongside picture-perfect lochs and through beautiful glens, and stay in centuries-old castles and lodges.

Each unique experience has been carefully crafted to reflect the beauty, design, heritage and power of Aston Martin's cars, while providing the outstanding level of personal service and luxury associated with the finest holidays by Elegant Resorts.



Bookings: Elegant Resorts Luxury Tour Specialists

**+44 (0) 1244 897 540**

[astonmartin@elegantresorts.co.uk](mailto:astonmartin@elegantresorts.co.uk)

## England All Stars

4 nights – 4th to 8th September 2016

A journey of contrasts, the England All Stars tour begins in London with a stay at boutique hotel, The London EDITION, including a private dinner at the restaurant of Michelin-starred Executive Chef, Jason Atherton. The following day, guests take a helicopter ride to Blenheim Palace to enjoy a private tour and lunch, before picking up their Aston Martin and driving through spectacular scenery en route to a Jacobean manor house in Chipping Norton, where a Champagne reception and overnight stay will be enjoyed. Cirencester beckons on day three as guests drive to pretty Barnsley House, a stunning country hotel. An exclusive evening has been arranged, comprising a cocktail reception and black tie dinner hosted by Robert Laycock – a member of the Fleming family – followed by a private screening of a James Bond film in the hotel's glamorous cinema. The journey concludes with a VIP tour of the state-of-the-art Aston Martin factory and an exclusive dinner at Dormy House, a restored 17th century farmhouse, in the company of Aston Martin's Chief Creative Officer, Marek Reichman.

**£6,600 per person (including hire of Aston Martin)**

## Italy Unpacked

5 nights – 13th to 18th September 2016

The new Italy Unpacked journey is a driving enthusiast's dream that allows discerning clients the opportunity to take a beautifully crafted Aston Martin around a scenic pocket of northern Italy, encompassing lakes, mountains and dramatic Alpine scenery. Clients will stay in a trio of luxury hotels in beautiful locations, including at Lake Iseo and Lake Garda, and drive through the dramatic backdrop of the Dolomites, concluding with a stay at an exclusive Relais and Châteaux hotel in the heart of the Italian Alps. En route, there will be a selection of exclusive events, including a private vineyard tour, an exclusive prosecco and canapés sunset cruise on Lake Garda and a private dinner hosted by Marek Reichman, Aston Martin's Chief Creative Officer. The outstanding Italy Unpacked tour blends the finest accommodation, delicious gourmet cuisine, spectacular scenery and typical Italian style with the elegance, power and fine craftsmanship of a British-made Aston Martin in one thrilling package.

**£9,950 per person (including hire of Aston Martin)**

## Scottish Legends

5 nights – 25th to 30th October 2016

Majestic Scottish scenery, fairytale castles, warm hospitality, superlative service, fine cuisine and traditional outdoor activities are just a selection of the tempting features available to driving enthusiasts on the Scottish Legends journey. Beginning in Edinburgh and concluding on the banks of Loch Ness with a two-night stay at the iconic loch's only habitable castle, clients will enjoy a series of memorable private events throughout the self-drive tour, including Champagne receptions, exclusive gourmet dinners at Michelin-starred restaurants, a private luncheon and tour at Inveraray Castle in the company of the castle's owner, the Duke of Argyll, a tasting of rare whiskies, hosted by Peter Prentice of Chivas Regal and a falconry display in the grounds of Aldourie Castle. The tour concludes with a formal Scottish dinner and bagpipes recital. Cosseted in the refined elegance of an Aston Martin, privileged clients will travel through the beguiling scenery of the Highlands and Isle of Skye on an unforgettably thrilling journey, staying in a handpicked collection of Scotland's finest luxury accommodation, including centuries-old castles and remote ancestral homes.

**£8,950 per person (including hire of Aston Martin)**

### About Elegant Resorts

With a new headquarters in the affluent county of Cheshire, award-winning, British luxury tour operator, Elegant Resorts, has been fulfilling the luxury travel requirements of its discerning clientele since 1988, delivering friendly, consistently exceptional service, in-depth knowledge and first-hand experience, and offering a handpicked worldwide portfolio of fabulous luxury hotels, resorts, villas and cruises, along with thrilling bespoke journeys and once-in-a-lifetime experiences.

### About Aston Martin

Founded in 1913, Aston Martin is an iconic automotive marque of unrivalled heritage that has now entered its second century. With a fresh investment, a new Chief Creative Officer and the strongest line-up of models in the company's history, the British sports car brand is now looking to an exciting future. Aston Martin boasts state-of-the-art headquarters in Gaydon, Warwickshire and is built upon the passion, skill and creativity of the people who dedicate their working lives to this iconic luxury brand.

### Media Contacts

Angela Jones, Elegant Resorts  
angela.jones@elegantresorts.co.uk  
+44 (0) 1244 897 158

Raphaële Lohéac-Derboulle, Aston Martin  
raphaele.loheac@astonmartin.com  
+44 (0) 1926 644 282