



ASTON MARTIN

*Elegant Resorts*

*Exclusively Elegant Travel since 1988*

## Introducing Elegant Journeys with Aston Martin – The Autumn Collection

**A unique, new collection of exclusive luxury touring escapes exploring England, Italy and Scotland, in collaboration between Aston Martin and Elegant Resorts**

British luxury brand, Aston Martin, and luxury travel company, Elegant Resorts, will be collaborating this autumn on a bespoke collection of exclusive, self-drive tour experiences through the Elegant Journeys series, available in September and October 2016.

A dream realised, clients will climb behind the wheel of one of the world's most beautiful and stylish sports cars for a new breed of exhilarating performance drive that blends scenic open roads, the most exclusive luxury hotels, world-class cuisine and extraordinary once-in-a-lifetime experiences, which await them at each destination.

Clients can expect the highest level of service and hospitality on all three of the, specially commissioned, bespoke journeys – each one limited to just six Aston Martins (twelve guests) – as they discover dramatic hidden corners of stunning European destinations.

Beginning in September 2016, the four-night England All Stars journey uncovers the heritage, beauty and refinement of the quintessential English countryside and visits spectacular Blenheim Palace, while the new, five-night Italy Unpacked journey melds the allure and elegance of a selection of Italy's prettiest lakes with the dramatic scenery of the Dolomites. Meanwhile, in October, the five-night Scottish Legends adventure takes guests to the Highlands of Scotland and Isle of Skye, where they will travel alongside picture-perfect lochs and through beautiful glens, and stay in centuries-old castles and lodges.

Each unique experience has been carefully crafted to reflect the beauty, design, heritage and power of Aston Martin's cars, while providing the outstanding level of personal service and luxury associated with the finest holidays by Elegant Resorts.



Bookings: Elegant Resorts Luxury Tour Specialists

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## England All Stars

4 nights – 4th to 8th September 2016

A journey of contrasts, the England All Stars journey begins in London with a stay at glamorous boutique hotel, The London EDITION, including a private dinner at the restaurant of Michelin-starred Executive Chef, Jason Atherton. The following day, discerning driving enthusiasts take a scenic helicopter ride to Blenheim Palace, near Oxford, to enjoy a private tour, before picking up their Aston Martin and driving through spectacular Cotswolds countryside en route to exclusive Cornwell Manor, a beautiful Jacobean manor house in Chipping Norton, where a Champagne reception and overnight stay will be enjoyed. Cirencester beckons on day three, as guests take a scenic drive to pretty Barnsley House, a stunning country hotel. An exclusive evening has been arranged, comprising a cocktail reception and black tie dinner hosted by Robert Laycock – a member of the Fleming family – followed by a private screening of a James Bond film in the hotel's private cinema. The England All Stars journey concludes with a private tour of the state-of-the-art Aston Martin factory at Gaydon and an exclusive hosted dinner at nearby Dormy House, a glorious 17th century farmhouse in Worcestershire, in the company of Aston Martin EVP and Chief Creative Officer, Marek Reichman.

## Italy Unpacked

5 nights – 13th to 18th September 2016

The new Italy Unpacked journey is a driving enthusiast's dream that allows discerning clients the opportunity to take a beautifully crafted Aston Martin around a scenic pocket of northern Italy, encompassing picturesque lakes, majestic cypress-covered mountains and dramatic Alpine scenery. Clients will stay in a trio of delightful luxury hotels in beautiful locations, including at Lake Iseo and Lake Garda, and through the dramatic backdrop of the Dolomites, concluding the self-drive tour with a stay at an exclusive Relais and Châteaux hotel in the heart of the Italian Alps. En route, there will be a carefully chosen selection of exclusive events, including a private evening vineyard tour and wine-tasting, an exclusive prosecco and canapés sunset cruise on Lake Garda, lunch at a Michelin Star restaurant and a private dinner hosted by Marek Reichman, Aston Martin EVP and Chief Creative Officer. The outstanding Italy Unpacked tour blends the finest accommodation, delicious gourmet cuisine, spectacular scenery and typical Italian style with the elegance, power and fine craftsmanship of a British-made Aston Martin in one thrilling package.

## Scottish Legends

5 nights – 25th to 30th October 2016

Majestic Scottish scenery, fairytale castles, warm hospitality, superlative service, fine cuisine and traditional outdoor activities are just a small selection of the tempting features available to discerning driving enthusiasts on the Scottish Legends journey. Beginning in Scotland's imposing capital city, Edinburgh, and concluding on the banks of Loch Ness with a two-night stay at the iconic loch's only habitable castle, clients will enjoy a series of memorable private events throughout the self-drive tour, including Champagne receptions, exclusive gourmet dinners at Michelin Starred restaurants, a private luncheon and tour at Inveraray Castle in the company of the castle's owner, the Duke of Argyll – Chief of the Campbell Clan – and his wife, a tasting of rare whiskies hosted by Peter Prentice of Chivas Regal and a falconry display in the grounds of Aldourie Castle. The tour concludes with a formal Scottish dinner and bagpipes recital at the castle, ensuring the journey ends with panache and glamour. Cosseted in the refined elegance of a powerful Aston Martin, privileged clients will travel through the beguiling scenery of the Highlands and Isle of Skye on an unforgettably thrilling journey, staying in a handpicked collection of Scotland's finest luxury accommodation along the way, including centuries-old castles and ancestral homes.

### About Elegant Resorts

With a new headquarters in the affluent county of Cheshire, award-winning, British luxury tour operator, Elegant Resorts, has been fulfilling the luxury travel requirements of its discerning clientele since 1988, delivering friendly, consistently exceptional service, in-depth knowledge and first-hand experience, and offering a handpicked worldwide portfolio of fabulous luxury hotels, resorts, villas and cruises, along with thrilling bespoke journeys and once-in-a-lifetime experiences.

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### About Aston Martin

Founded in 1913, Aston Martin is an iconic automotive marque of unrivalled heritage that has now entered its second century. With a fresh investment, a new Chief Creative Officer and the strongest line-up of models in the company's history, the British sports car brand is now looking to an exciting future. Aston Martin boasts state-of-the-art headquarters in Gaydon, Warwickshire and is built upon the passion, skill and creativity of the people who dedicate their working lives to this iconic luxury brand.

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