PRESS RELEASE

Elegant Resorts Honours the Best in Luxury Travel At Annual Awards Ceremony

The stylish Jumeirah Carlton Tower in Knightsbridge last night played host to the Elegant Resorts' Annual Awards Ceremony and Cocktail Party– an authoritative insight into what's hot in luxury travel from the country's leading luxury travel company.

The event was enjoyed by more than 300 hoteliers and airline partners from around the world, amongst whom the awards are hotly contested. With eight awards voted for by more than 35,000 Elegant Resorts clients and Elegant Resorts staff, categories include 'Best Hotel in the World', 'Best General Manager' and 'Travel Personality of the Year'. This exclusive occasion was hosted by the Elegant Resorts team, with Michelle Sephton, Managing Director; Alison Scott, Commercial Director handing out awards, as well as Non-Executive Director, Barbara Catchpole one of Elegant Resorts' founding directors.

Commenting on the evening, Alison Scott, Commercial Director, said 'As the leaders in luxury travel, we are delighted to be able to recognise the wonderful service and innovation that our partners provide. Our own reputation is built on our knowledge and expertise, and our customers themselves are highly discerning, often seasoned luxury travellers. As such, recognition from them, as well as our own staff, is a true endorsement of the service and experience on offer from the winning properties, airlines and individuals. We look forward to another successful year ahead, working in partnership with them to offer exemplary luxury holidays around the world to our clients.'

The categories and winners of the 2010 awards are:

Favourite Cruise Company: Silversea Favourite Airline: Emirates

Best General Manager: Andrew Milton, One & Only Le St Géran Mauritius

Best Hotel in the World: Sandy Lane

Four special awards were also presented, as voted for by the Elegant Resorts team:

Best service from Reservation Team: Huvafen Fushi Travel Personality of the Year: Luca Guerra,

One & Only Royal Mirage Dubai

Best Product Training: Rocco Forte Hotels

Best Travel Agency: CSR Travel

For further media information, please contact Angela Jones at Elegant Resorts on 01244 897140 or email angela.jones@elegantresorts.co.uk.