## ELEGANT RESORTS

MASTERS IN LUXURY TRAVEL SINCE 1988

30 October 2023

### PRESS RELEASE

# ELEGANT RESORTS APPOINT KATIE DANIELS AS NATIONAL ACCOUNT MANAGER FOR THE TRADE

Luxury Tour Operator Elegant Resorts is delighted to announce the appointment of Katie Daniels as National Account Manager as the company further develops its relationships with the trade.



**Katie Daniels** has worked in the travel industry for over 15 years and previously worked for luxury tour operators including Kuoni and First Class Holidays where she recently launched their Islands Programme. She has also worked for DMC Koveli Travel in the Maldives where she was Global Sales Director. Katie will report into Tracy Docherty, Sales Director for Elegant Resorts and If Only and starts on Friday 3<sup>rd</sup> November.

Katie commented: "I am delighted to be joining Elegant Resorts and looking forward to working with their current agent partners and introducing new agents to the business too. We have an exciting year ahead and I cannot wait to get started."

Elegant Resorts' Agency Sales Director Tracy Docherty commented: "We are delighted to welcome Katie Daniels to our team. The wider sales team focussed on growing Elegant Resorts' trade footprint over the past year now is the right time for us to invest in driving those relationships forward. With her extensive luxury travel experience she will be a real asset to the team."

Photograph of Katie Daniels is available <u>here</u> for download.

#### -ends-

## For further information on Elegant Resorts, please contact Charlotte Wilmots at Charlotte's Web PR.

01244 897 508 | enquiries@elegantresorts.co.uk | elegantresorts.co.uk Elegant Resorts Ltd, Elegant House, Sandpiper Way, Chester Business Park, Chester CH4 9QE

## ELEGANT RESORTS

MASTERS IN LUXURY TRAVEL SINCE 1988

Telephone: 07867785091 Email: charlotte@charlotteswebpr.co.uk

Elegant Resorts Ltd Registered in UK 2100913 | ATOL Protected 2885 | IATA | ABTA V1712