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PRESS RELEASE

ELEGANT RESORTS ACHIEVES TRAVELIFE PARTNER LEVEL

Luxury tour operator Elegant Resorts was awarded The Travelife Partner level this week. This recognises the long-term efforts of Elegant Resorts regarding sustainability and corporate social responsibility.

Elegant Resorts complies with more than 100 criteria related to an operator's office management, product range, international business partners and customer information. The Travelife Partner level standard covers the ISO 26000 Corporate Social Responsibility themes, including environment, biodiversity, human rights and labour relation.

Mr. Naut Kusters, manager of Travelife for Tour Operators, said "I am delighted to see that sustainability in the tour operator sector is obtaining momentum. The Partner award of Elegant Resorts will inspire other companies in the UK to follow the same path".

Travelife is the leading international sustainability certification for the travel sector. More than 35 national travel associations are promoting the scheme to their members including, KATO, the Kenyan Association of Tour operators, TATO, the Tanzanian Association of Tour Operators, ABTA, The British Travel Association, PATA, the Pacific Asian Travel Association and FTT in South Africa.

Elegant Resorts Managing Director, Lisa Fitzell, commented: "We are thrilled to have been awarded partner level, Travelife is a highly regarded certification in the travel industry. We are committed to making a positive impact socially and environmentally. It is essential that travel companies make a concerted effort to protect our planet and play an important part within the community."

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