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## PRESS RELEASE

### ELEGANT RESORTS ORGANISES BIGGEST FAM TRIP EVER TO ATLANTIS THE ROYAL IN DUBAI

Luxury tour operator Elegant Resorts organised an exclusive mega FAM trip, the biggest ever for the company, to Dubai's most talked about new resort, Atlantis The Royal with 22 team members attending from 22 to 24 April.

The group included key members from the marketing, product and sales team as well as Private Travel Designers with the objective to intimately understand Atlantis The Royal, the already iconic resort that offers a new level of luxury not seen before.

The two-day programme included a tour of the resort and its different room categories including the lavish two floor penthouses with expansive terraces, a cocktail making class at Resonance, a unique concept by Heston Blumenthal, time at leisure at Aquaventure, the biggest waterpark in the world as well as experiencing some of the signature restaurants including pan-Asian Ling Ling Dubai, Chef Gaston Acurio's stylish Peruvian eatery and outdoor market style Food Marquet.

Head of Marketing Marie Williams-Cooke commented: "Atlantis The Royal totally exceeded my expectations, it really does take luxury to another level and needs to be seen to be believed! The many dining experiences make it a top dining destination for luxury clients."

Luxury Travel Specialist, Samantha Blohm said: "The rooms and suites were beautiful, with large high ceilings, lots of space and beautiful views over the resort, ocean, and The Palm. The staff were so efficient, attentive, and observant of everything that was going on around them. Nothing was too much trouble".

Sales Team Leader, Chloe Jones stated: "We were all totally blown away by this resort that really does have it all: great views, fun experiences and incredible cuisine."

Private Travel Designer Samantha Dando added: "From the moment you arrive at Atlantis The Royal, you just know that it is going to be something special. It has such a gorgeous vibe, oozes luxury and offers something for everyone. I cannot wait to go back."

Private Travel Designer Sarah Froggett said: "Atlantis The Royal puts the WOW into the Wow Factor. Stunning hotel, polished, uber-luxury. The best of the best! Food out of this world. Divine setting."

# ELEGANT | RESORTS

MASTERS IN LUXURY TRAVEL SINCE 1988

**Pictures** (Click on the links to access a high-resolution picture):

1 – [Group photo:](#)



Pictured here from left to right: Vicky Arrowsmith Luxury travel Specialist, Yvonne Clewes Customer Experience Manager, Sam Blohm Luxury Travel Specialist, Claire Bridge Luxury Travel Specialist, Emily Rutter Sales Manager, Nicola Killen Luxury Travel Specialist, Leanne Stallard Sales Support Executive, Laura Simpson Luxury Travel Specialist , Chloe Jones, Sales Supervisor, Samantha Shone Luxury Travel Specialist , Francesca Hoyes Luxury Travel Specialist , Gemma Dobson Luxury Travel Specialist, Marie Williams-Cooke Head of Marketing, Jonathan Bellamy Head of Chairman's Club, Kailey Jones Luxury Travel Specialist.

2 – [Ling Ling](#)



Pictured here from left to right: Francesca Hoyes Luxury Travel Specialist, Samantha Shone Luxury Travel Specialist, Sam Blohm Luxury Travel Specialist and Chloe Jones Sales Supervisor

3 – [Skypool Villa](#)



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MASTERS IN LUXURY TRAVEL SINCE 1988

Pictured here from left to right: Kailey Jones Luxury travel Specialist , Vicky Arrowsmith Luxury travel Specialist , Chloe Jones Sales Supervisor, Marie Williams-Cooke Head of Marketing, Samantha Shone Luxury travel Specialist, Sarah Froggett Private Travel Designer, Claire Bridge Luxury travel Specialist, Jonathan Bellamy Head of Chairman's Club, Yvonne Clewes Customer Experience Manager, Samantha Dando Private Travel Designer.

## 4 – [Pool with view](#)



Pictured here: Francesca Hoyes, Luxury Travel Specialist.

## 5 – [Resonance cocktails](#)



Pictured here left to right: Gemma Dobson Luxury Travel Specialist, Francesca Hoyes Luxury Travel Specialist, Emily Rutter Sales Manager, Jessica Harris Product Manager

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