ELEGANT RESORTS

MASTERS IN LUXURY TRAVEL SINCE 1988

10 March 2023

PRESS RELEASE

ELEGANT RESORTS RECEIVES FEEFO PLATINUM TRUSTED SERVICE AWARD 2023

For the fourth consecutive year, leading luxury tour operator Elegant Resorts has won the Feefo Platinum Trusted Service Award, an independent seal of excellence, which recognises businesses that consistently deliver a world-class customer experience.

Feefo established the Trusted Service Awards in 2014 to recognise brands that use the platform to collect verified reviews and receive exceptional feedback from their customers. The awards are unique because they truly reflect a business's dedication to providing outstanding customer service by analysing feedback from real customers.

Working with over 6,000 brands, Feefo is the world's largest provider of verified reviews, helping brands understand customers by analysing verified reviews and providing insight into trends, needs and habits.

With consumer confidence at near historic lows due to rising inflation, as well as research from the Institute of Customer Service revealing that complaints rose to 17.3% in the second half of 2022, this award celebrates brands that are successfully navigating tough market conditions to deliver exceptional service.

Feefo has presented Platinum Trusted Service Awards to businesses that have achieved Gold standard for three consecutive years. To receive a Gold Trusted Service Award,

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businesses must have collected at least 50 reviews with a Feefo service rating of between 4.5 and 4.9 between 1st January 2022 and 31st December 2022.

Lisa Fitzell, Managing Director of Elegant Resorts commented: "We're delighted to receive a Platinum Trusted Service Award from Feefo. Keeping our clients happy is our number one priority, so the fact this award is based on feedback from real clients gives us confidence we are providing an exceptional level of service. The award also recognises just how hard our staff have worked under fresh challenges, and as we enter a new year, we will continue to listen, understand and deliver exactly what our clients want."

Congratulating Elegant Resorts, Tony Wheble, CEO at Feefo, said: "This year has been a difficult one for so many businesses. I'm delighted to recognise thousands of our clients that have overcome various challenges to provide such high levels of customer service and satisfaction. The Trusted Service Awards have always been about recognising companies that go way beyond the norm in customer service and in turn receive great feedback from delighted customers. A particular congratulations to Elegant Resorts for winning a Platinum Trusted Service Award by providing great customer service consistently over a number of years. I look forward to seeing them continue to achieve next year and beyond."

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For further information on Elegant Resorts, please contact Charlotte Wilmots at Charlotte's Web PR.

Telephone: 07867785091 Email: charlotte@charlotteswebpr.co.uk