## ELEGANT RESORTS

## MASTERS IN LUXURY TRAVEL SINCE 1988

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PRESS RELEASE

## MANAGING DIRECTOR LISA FITZELL WINS THE WOMEN'S LEADERS ASSOCIATIONS' FEMALE LEADER OF THE YEAR AWARD



Lisa Fitzell, Managing Director at leading luxury tour operator Elegant Resorts won the award for Female Leader of the Year this week. <u>The Women's Leaders</u> <u>Association</u> (WLA) annual award.

Nominated for the award earlier this year, Lisa then became shortlisted with three other remarkable leaders. Following a presentation to a judging panel of three people, the award was announced during the WLA's International Women's Day Conference at the Cranage Hall Hotel in Cheshire on Thursday 2 March. The event was attended by 200 people.

The WLA is a leadership development consultancy focusing on female leaders. They have been working with C-Suite and Executive women since 2015, helping them to build confidence to find their own voice as leaders.

Elegant Resorts' Managing Director Lisa Fitzell commented: "I am delighted and humbled to receive this award. Women still only represent 21% of senior leadership positions and 14% hold Executive director roles in the UK. The situation is improving but we have a long way to go and awards like these shine the spotlight and give hope and encouragement to other female leaders."

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For further press information on Elegant Resorts, please contact Charlotte at Charlotte's Web PR at <u>charlotte@charlotteswebpr.co.uk</u> or call 07867785091