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PRESS RELEASE

Protecting Our Planet with Trees4Travel

The need for sustainable and responsible travel has undeniably evolved as we look to preserve our planet for future generations. But we at Elegant Resorts want to make sure that our clients can still experience the wonders of our world, visit awe-inspiring places and ultimately make lifelong memories with their loved ones as they do so.

Tackling both deforestation and CO2 production, Trees4Travel transforms our journeys into a positive impact; investing in reforestation projects and ensuring that carbon emissions are countered as soon as possible by connecting each tree to United Nations (CER) certified emissions reduction.

Focussing on just a few forests at a time, Trees4Travel ensure that their impact is permanent and sustainable. Seeds and saplings are planted during the season that best suits the tree type, and diligently monitored to follow the progress of the reforestation efforts. Together with Trees4Travel, Elegant Resorts can calculate our clients' carbon emissions and offer the opportunity to offset this simply and effectively, using one of the world's most powerful absorbers of carbon emissions. And by planting trees in developing countries this also helps to restore ecosystems and support local communities through employment – all helping to build a more sustainable and fairer world.

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