

06 December 2022
PRESS RELEASE

CHESTER BASED ELEGANT RESORTS WIN GOLD AT THE BRITISH TRAVEL AWARDS

On 29th November 2022 Chester based tour operator, Elegant Resorts, was announced as winners in the “Best Travel Company for Luxury Holidays” category at the British Travel Awards.

Rewarding companies that are recognised as leaders by their customers, The British Travel Awards are a publicly-voted-for award, created to showcase the best companies in travel. This year the travelling public cast more than 618,000 votes, across 62 award categories. The British Travel Awards are easily the most recognisable of all travel industry accolades amongst consumer and industry professionals alike, with categories spanning all types of holiday experience.

This win for Elegant Resorts comes just a few weeks after the tour operator was awarded second place globally in the Conde Nast Traveller Readers’ Choice Awards. Moving forward, Elegant Resorts will strongly promote both achievements in their outward facing activity, to further strengthen and build the reputation of the company.

Managing Director Lisa Fitzell states “We are absolutely thrilled to be awarded first place at the British Travel Awards. As a consumer voted award, it demonstrates the strong confidence our clients have in the Elegant Resorts brand. It’s been an incredible year of successes across the business, we have a lot to celebrate and I am confident we will continue to go from strength to strength in the coming year. I would like to personally thank each and every member of our team for their contribution, commitment and hard work throughout the year, its thanks to them that we won the award.”

BTA Director of Events and Partnerships Lorraine Barnes Burton said: “The British Travel Awards gives the consumer the opportunity to reward travel and tourism enterprises for outstanding performance in service delivery and product offering. The awards are considered the benchmark for excellence when it comes to finding out who really is the best in the travel industry. Congratulations to all of our winners.”

–Ends –

For further press information on Elegant Resorts please contact Lucy Evans
Lucy.Evans@elegantresorts.co.uk