

24 November 2022

PRESS RELEASE**ELEGANT RESORTS AND IF ONLY APPOINT
JENNIFER STACE AS NEW BUSINESS DEVELOPMENT
EXECUTIVE**

Elegant Resorts and If Only, two of the leading luxury tour operators in the UK, are delighted to announce the appointment of Jennifer Stace as Business Development Executive for the South, for both brands.

As the industry emerges from the pandemic, Elegant Resorts and If Only are delighted to be growing their trade support team. Jennifer, who is set to join the team on 28th November, will support Charlotte Brailsford with growing the agent footprint for Elegant Resorts, whilst continuing to build further support for If Only from agents across the south of the country.

Jennifer joins the Elegant Resorts and If Only team with over 14 years of industry experience, having previously worked at Experience It Now Travel as branch manager. Jennifer has also worked for Thomas Cook, holding a number of roles including sales consultant, assistant manager and also overseas for four years, allowing her to bring a wealth of short and long-haul luxury travel knowledge into her new role.

Announcing the appointment, Tracy Docherty, Agency Sales Director at Elegant Resorts and If Only said "We are absolutely delighted to be expanding our trade support team. Charlotte and Gemma and latterly Vicky have done a fantastic job in gaining support from our amazing agent partners to date, and as the luxury market continues to grow it will be fantastic to have a bigger trade team visiting more agencies and homeworkers, and gaining further support for both brands. We know Jennifer will be a great addition to the team, bringing lots of valuable experience from various sectors of the market and will transition into the role with ease. This appointment will enhance our trade sales team and will help us to increase the support we offer to our growing portfolio of regional and national agent partners for both Elegant Resorts and If Only. Jennifer will be spending time with both brands before contacting her new portfolio of agents just in time for peaks"

Jennifer added "I'm so excited to take up my first on the road role for two very well respected luxury brands in the industry, and I can't wait to get started and out on the road to meet you all very soon!"

-ends-

For further information on Elegant Resorts, please contact Charlotte Wilmots at Charlotte's Web PR.

Telephone: 07867785091
Email: charlotte@charlotteswebpr.co.uk