

11 October 2022

PRESS RELEASE

CHESTER BASED TOUR OPERATOR RANKED SECOND PLACE GLOBALLY IN ANNUAL INDUSTRY TRAVEL AWARDS

Leading Chester based tour operator Elegant Resorts is thrilled to be ranked in second place globally in the “Best Tour Operators” category at the 2022 Condé Nast Traveller Readers’ Choice Awards, above many strong contenders from across the industry including Abercrombie and Kent, Audley Travel, Kuoni and Carrier.



The Reader's Choice Awards are one of the most important awards in the travel industry, celebrating the ultimate places, movers and fixers on the planet. Readers vote on the best travel experiences in the world, making their selections from an extensive database of over 30,000 destinations, hotels, tour operators and more. In 2022, over 240,000 people from around the world submitted their vote.

Elegant Resorts were awarded a score of 97%, in recognition of their many years of experience and vast knowledge of their destinations, just 1.39% behind overall winners Red Savannah. As a consumer voted award, it demonstrates a strong customer confidence in the Elegant Resorts brand. Over the coming year, Elegant Resorts will strongly promote this achievement in their outward facing activity, to further strengthen and build the reputation of the company.

Lisa Fitzell, Managing Director of Elegant Resorts states “We are absolutely delighted to receive this recognition from Condé Nast Traveller readers. Our passionate team are fully committed to using their first-hand knowledge and expert service to create amazing luxury holidays experiences for our clients, and to receive this award means so much to all of us.”

Elegant Resorts has a strong presence in Chester, having been established in the city back in 1988. The company was previously based in Chester city centre, before moving to Chester Business Park in 2015. In January 2023, Elegant Resorts will celebrate its 35-year anniversary.

For more information about the tour operator category at the Condé Nast Traveller Readers’ Choice Awards, please visit <http://www.cntraveller.com/gallery/best-tour-operators-world>

–Ends –

For further press information on Elegant Resorts please contact Charlotte Wilmots at Charlotte's Web PR – charlotte@charlotteswebpr.co.uk or call 07867785091