

ELEGANT | RESORTS

MASTERS IN LUXURY TRAVEL SINCE 1988

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PRESS RELEASE

ELEGANT RESORTS HOSTS FIRST VIRTUAL AGENT EVENT

Luxury tour operator Elegant Resorts hosted its first live webinar for travel agents last week, attended by over thirty agents and partners who enjoyed presentations by five key suppliers from the Maldives.

Held via Zoom on 1 December, the event was hosted by Elegant Resorts' Head of Agency Sales Jon Hardcastle, and also included a business update from Managing Director Lisa Fitzell. Short but informative sessions from key partners Gili Lankanfushi, Six Senses Laamu, COMO Hotels & Resorts, Milaidhoo and Soneva Fushi went down a storm with the UK-wide agents in attendance, including Julie Harrison from Bespoke Luxury Travel, Stuart and Mark Swords from Swords Travel and Maggie Rogers from CJL Travel.

The virtual event was a huge success with great feedback from agents and suppliers. Jon Hardcastle commented: "This was our very first virtual event for agents. We chose the Maldives as our focus due to a surge in demand for the destination following the new travel corridor announcements. We know keeping our agents updated with the latest news and regulations helps them confidently sell unforgettable holidays. The Maldives is making a slow but healthy comeback, so hopefully our event will contribute to getting agents back on their feet to sell this gorgeous destination! Following so much positive feedback, we'll definitely be organising more virtual events in the future."

Jane Wyse from Bakewell Travel said: "Thank you Elegant Resorts for inviting us! The event was very inspiring and a nice way to transport ourselves to the beautiful Maldives for an hour and a half. I thought the whole presentation was very good and really informative."

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For further information on Elegant Resorts, please contact Charlotte Wilmots at Charlotte's Web PR.

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