

ELEGANT | RESORTS

MASTERS IN LUXURY TRAVEL SINCE 1988

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PRESS RELEASE

ELEGANT RESORTS HONOURS THE BEST IN LUXURY TRAVEL AT VIRTUAL ANNUAL AWARDS CEREMONY

WITH NEW CATEGORIES TO REFLECT THE IMPACT OF COVID-19 ON TRAVEL INDUSTRY

Today, leading luxury tour operator Elegant Resorts hosted its Annual Awards Ceremony online for the first time. More than 180 hoteliers, airline representatives, DMCs and travel agents from around the world attended the virtual event, which included industry updates and news on the latest travel trends, in addition to recognising those going above and beyond during the COVID-19 crisis.

Eleven awards were voted for by the Elegant Resorts team, with new categories inspired by the pandemic including 'Best COVID Innovation 2020' and 'Best Immersive Resort Content 2020'. There was also the coveted 'Client Choice Award' and 'Travel Agents Choice Award', which hold great prestige for those in the industry.

At this exclusive occasion, awards were presented by the team at Elegant Resorts, including Managing Director, Lisa Fitzell.

Commenting on the awards, Lisa Fitzell said, "Every year, we are delighted to be able to celebrate the companies, people and hotels that help us to create unforgettable memories for our discerning clients, and this year, we felt we had even more reason to recognise the wonderful partners we work with. We are going through an incredibly challenging time, but with everyone's hard work and commitment to excellence, I know that we can pull through and recover. We look forward to a successful 2021, working in partnership with our suppliers, where we can safely return to normal and design the most personalised luxury holidays to destinations around the world once again."

2020 Elegant Resorts Award Winners:

Best Covid Innovation 2020

The Ritz-Carlton Abama, Tenerife

For their completely new and innovative villa resort concept and the great support the hotel team gave Elegant Resorts to sell the new product

Best Webinar 2020

Shamwari Private Game Reserve in South Africa

For their fantastic interactive game drive taking the Elegant Resorts' team around the region tracking The Big Five

Best Immersive Wellness Content 2020

COMO Hotels & Resorts

For their monthly wellness tips sent to the team during the pandemic

Best Immersive Resort Content 2020

One&Only Le Saint Géran

For their constant updates, support and regular videos, including a very popular cocktail-making class

Best Communication 2020

Six Senses Resorts and Spas

For their creative, caring and inspirational communication throughout, including the "At Home with Six Senses" series encouraging the team to embrace new life skills

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Best a Going Above and Beyond 2020

Daios Cove Luxury Resort & Villas, Crete

For being so proactive at helping the Elegant Resorts' team clinch sales

The Most Proactive Tourist Board Initiative 2020

Tourism Authority Thailand

For their continued support despite the pandemic and the unique campaign work carried out this year, including the popular Thai Cookbook

The Most Supportive DMC 2020

American Excursionist

For their "nothing is a problem" attitude and support with bookings, amendments and rate agreements

Client Choice Award 2020

Coral reef Club in Barbados

Coral Reef Club was voted top in terms of experience, service and general enjoyment by Elegant Resorts' clients

Travel Agents Choice Awards 2020

Forte Villa Sardinia

For the way they dealt with the pandemic, striving to "be free again" and coming up with instant testing on arrival

Best Airline Service 2020

Emirates

Not only were they the most helpful this year, but also the first to have a clear and concise COVID policy

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For further information on Elegant Resorts, please contact Charlotte Wilmots at Charlotte's Web PR.

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