



DONT MISS

*The Boat*

*Elegant Resorts*

*Exclusively Elegant Travel since 1988*

Elegant Resorts has been a leader within the luxury travel market for 28 years. With recent events including our acquisition by Al Tayyar Group in 2014 and subsequent major investment including, relocating to our brand new state-of-the-art offices in Chester and the opening of Elegant Resorts Middle East, we are proving once more that we are leading the way for others to follow.

If you are driven and passionate about delivering outstanding service we have great opportunities for you with the chance to make a real difference within a fast-growing, forward-thinking, award-winning Global Luxury Travel Company.



## *Web Content Writer*

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*We are looking for a creative individual to join our Web Content Team to assist with entering copy and images across the Elegant Resorts websites and other media platforms.*

*As part of the Brand team, they will assist in maintaining in house systems and work towards developing creative content within our brand guidelines.*

*The successful candidate will enjoy research and information gathering with a flair for creative writing with previous experience of internet research, web content management and writing for the Web and other media platforms. Experience of writing copy for the luxury travel sector or other luxury brands would be desirable.*

## *About the role*

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- Using the internal helpdesk system, liaise with the Product Department to acquire all assets and information to make requested website content updates
- Uploading new product content (images and copy) to the UK and Middle East websites via our bespoke CMS system
- Assist with researching and writing engaging copy for the Elegant Resorts website, blogs, news and social media channels whilst ensuring that editorial guidelines are followed and developed for our digital platform and audiences going forward
- Assist with proofreading of digital copy when required and assist the Senior Web Content Team with any ad hoc digital tasks
- Assist with the sourcing of new images for the website and digital platforms and resize new high resolution imagery to given sizes and specifications using Adobe Photoshop
  - Copy reflects the company tone of voice and brand guidelines
    - Maintain the Elegant Resorts Style Guide
  - Images accurately filed and labelled in a central location
  - Store all copy produced in a central reference file



### *Personal skills and experience*

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- Educated to Degree Level in English, Journalism, communications, multimedia or related field
- Strong writing, editing, and proofreading skills
- Experience in writing for the Web, content management and internet research
- Keen interest in digital media (website, blogs, social media)
- Travel writing experience

### *Technical Skills:*

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- Computer literate and possess good keyboard skills
- Experience with content management systems (CMS)
- Knowledge of standard PC packages i.e. Excel, Word, PowerPoint etc
- Be interested in different methods of communication
- Some understanding of SEO key principles
- Knowledge of Adobe Photoshop

### *Job Details:*

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**Contract Type:** Permanent Contract

**Job Type:** Full-Time Position

**Hours:** Monday to Friday 9.00am to 5.30pm

**Salary Range:** £Competitive

**Applications Close:** 16th October 2015

Based on Chester Business Park in state-of-the-art offices with breakout area, gym and a social committee who excel at organising various parties throughout the year – through to a very approachable hands on senior management team who pride themselves on being very much part of the Elegant Resorts team.

In return Elegant Resorts offers an attractive package including pension, free eye-tests, discounted car valeting and the opportunity to work for one of the best companies in the UK.

To apply please send your CV, salary expectations and cover letter to [recruitment@elegantresorts.co.uk](mailto:recruitment@elegantresorts.co.uk)



