

Elegant Resorts

PRESS RELEASE

Elegant Resorts launches 'What's Hot' - first in series of Lifestyle Collection guides

Elegant Resorts, the leading luxury travel company, has today launched What's Hot – the first in a series of Lifestyle Guides. Showcasing new destinations, hotels and resorts for 2010/2011, the latest travel news and holiday secrets from the experts, What's Hot is the perfect read for those looking for the inside track on luxury travel. A tempting appetiser for the new brochures that will be due out in October, it also includes an exciting range of special offers at selected resorts around the world.

New destinations for Elegant Resorts for 2010 that are being featured include Hainan Island in China – the perfect beach destination to complement a tour, where the opening of the Ritz-Carlton and Mandarin Oriental are introducing new levels of luxury. Also new is Jordan, where the combination of the Evason Ma'In Hot Springs & Six Senses Spa and the Kempinski Hotel Aqaba give the opportunity to combine the Red Sea and the Dead Sea, explore ancient sites, or for the more adventurous spend a night in a Bedouin Tent or diving with dolphins.

Elsewhere in the world, new properties include Cap Maison Resort & Spa in St Lucia, the former family home of the resort's owners and the boutique Mount Cinnamon in Grenada, with its superb organic spa and fashionable restaurant and bar. In the Maldives, there are a number of new properties such as the Shangri-La Villingili Resort and Spa with its unique Tree House Villas, Six Senses Latitude Laamu with its extraordinary Altitude glass tower rising out of the ocean and Constance Halaveli Resort, shaped like a curved dhoni and appearing to float in the North Ari atoll.

Commenting, Nathan Philpot, Managing Director, says 'As the leaders in luxury travel, our clients expect to be kept in touch of the latest developments and where the hot new destinations will be for the coming year, and turn to us for guidance on this.

We have also included top tips from our team of expert staff, who between them have an extraordinary bank of knowledge on all there is to know about luxury travel. Whilst our classic properties such as Sandy Lane, Cobblers Cove and Soneva Fushi receive huge numbers of repeat guests, our guests also want to be the first to visit the latest Aman Resort or One&Only, or discover the newest boutique hideaway in the Caribbean. As well as being available as a brochure, the Lifestyle Collection will also be downloadable as a PDF on www.elegantresorts.co.uk. As the year

progresses, we will be bringing out more in the series, which we expect to be equally well-received by our discerning clients. A Guide to Worldwide Experiences, focusing on experiential luxury travel, is due for distribution in September'

- ends -

For further media information, please contact Sarah Bolam at Elegant Resorts on 07754 458519 or email sarah.bolam@elegantresorts.co.uk